Tract is part of Caliber.global B.V. with headquarters in: Tivolilaan 205, 6824 BV Arnhem, The Netherlands, is responsible for the processing of personal data as shown in this privacy statement.

This privacy policy will explain how our organization uses the personal data we collect from you when you use our website and/or software.

#### Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Marketing
- What are your data protection rights?
- What are cookies?
- How do we use cookies?
- What types of cookies do we use?
- How to manage your cookies
- Privacy policies of other websites
- Changes to our privacy policy
- How to contact us
- How to contact the appropriate authorities

#### What data do we collect?

Caliber.global collects the following data:

• Personal identification information (Name, email address, phone number, etc.)

### How do we collect your data?

You directly provide Caliber.global with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.

Caliber.global may also receive your data indirectly from the following sources:

- Google Analytics;
- HubSpot Live Chat;

LinkedIn

### How will we use your data?

Caliber.global collects your data so that we can:

- Process your order and manage your account.
- Email you with special offers on other products and services we think you might like.
- Email you with customers survey which will be used to help Tract and Caliber.global improve their products and services in the long term.

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### Marketing

Caliber.global would like to send you information about products and services of ours that we think you might like, as well as those of our partner companies.

Tract

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Caliber.global from contacting you for marketing purposes or giving your data to other members of the Caliber.global Group.

If you no longer wish to be contacted for marketing purposes, please click here.

# Other Online Services and Third-Party Features

The Site may provide links to other online services and websites for your convenience and information (e.g., Facebook, Vimeo Instagram, LinkedIn and Twitter buttons). These services, websites, and third-party features may operate independently from us. The privacy practices of these third parties, including details on the information they may collect about you, are subject to the privacy statements of these parties, which we strongly suggest you review. To the extent any linked online services or third-party features are not owned or controlled by us, Caliber.global is not responsible for these third parties' information practices.

# What are your data protection rights?

Caliber.global would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request Caliber.global for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that Caliber.global correct any information you believe is inaccurate. You also have the right to request Caliber.global to complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that Caliber.global erase your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that Caliber.global restrict the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to Caliber.global's processing of your personal data, under certain conditions.

**The right to data portability** – You have the right to request that Caliber.global transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email:

Call us at: +31 (0) 88 004 1900

Or write to us: info@caliber.global

#### Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit allaboutcookies.org.

#### How do we use cookies?

On your first visit to our website, we have already informed you about these cookies and have asked permission to place them.

You can opt out of cookies by setting your internet browser so that it no longer stores cookies. In addition, you can also delete all information that was previously saved via the settings of your browser.

Our Company uses cookies in a range of ways to improve your experience on our website and/or system, this includes:

- Keeping you signed in
- Understanding how you use our website and/or system

Understanding how you use the Live Chat functionality

### What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

- Functionality Our Company uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- Advertising Our Company uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Our Company sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

### How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

### Privacy policies of other websites

The Caliber.global website and/or system contain links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

# Changes to our privacy policy

Caliber.global keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 19 July 2021.

#### How to contact us

If you have any questions about Our Company's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: info@caliber.global

Call us: +31 (0) 88 004 1900

Or write to us at: : Tivolilaan 205, 6824 BV Arnhem, The Netherlands